

**CONTRACT**

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Revised 9/10/12

<u>Contract / Revision</u> 573638 / 1		<u>Alt Order #</u> 09791568
<u>Product</u> OBAMA 4 AMERICA *A		
<u>Contract Dates</u> 09/12/12 - 09/17/12		<u>Estimate #</u>
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/10/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	8	09/12/12	09/16/12	M-F 5a-530a	5a-530a		:30			NM	3	\$1,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$500.00			
E 2	8	09/12/12	09/16/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	--WTF--				3	\$600.00			
E 3	8	09/12/12	09/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	7	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				6	\$1,600.00			
		Week: 09/17/12	09/23/12	M-----				1	\$2,400.00			
E 4	8	09/12/12	09/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	7	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				6	\$1,600.00			
		Week: 09/17/12	09/23/12	M-----				1	\$2,400.00			
E 5	8	09/12/12	09/17/12	M-F 8a-9a	8a-9a News		:30			NM	7	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				6	\$1,600.00			
		Week: 09/17/12	09/23/12	M-----				1	\$2,400.00			
E 6	8	09/12/12	09/17/12	M-F 430a-5a News	430a-5a		:30			NM	4	\$850.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$200.00			
		Week: 09/17/12	09/23/12	M-----				1	\$250.00			
D 7	8	09/15/12	09/15/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	0	\$0.00
		NEWS										
D 8	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	0	\$0.00
		NEWS										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
573638 /	09791568

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	OBAMA 4 AMERICA *A	

Advertiser	Original Date / Revision
Obama/D/President	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 9	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	0	\$0.00
				NEWS								
D 10	8	09/16/12	09/16/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	0	\$0.00
				NEWS								
D 11	8	09/16/12	09/16/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	0	\$0.00
				NEWS								
E 12	8	09/12/12	09/17/12	M-F 9a-10a	9a-10a		:30			NM	4	\$4,500.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$1,000.00			
		Week: 09/17/12	09/23/12	M-----				1	\$1,500.00			
E 13	8	09/12/12	09/17/12	M-F 10a-11a	10a-11a		:30			NM	4	\$1,600.00
				NEW DAY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$350.00			
		Week: 09/17/12	09/23/12	M-----				1	\$550.00			
E 14	8	09/12/12	09/17/12	M-F 11a-12p	11a-12p		:30			NM	4	\$1,400.00
				JOE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				4	\$350.00			
E 15	8	09/12/12	09/16/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	3	\$1,800.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	--WTF--				3	\$600.00			
E 16	8	09/12/12	09/17/12	M-F 1p-2p	1p-2p		:30			NM	4	\$1,400.00
				JEFF								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				4	\$350.00			
E 17	8	09/12/12	09/17/12	M-F 2p-3p	2p-3p		:30			NM	4	\$2,500.00
				STEVE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$600.00			
		Week: 09/17/12	09/23/12	M-----				1	\$700.00			
D 18	8	09/16/12	09/16/12	FOX News Sunday	10a-11a		:30			NM	0	\$0.00
				NEWS								
D 19	8	09/16/12	09/16/12	FOX News Sunday	10a-11a		:30			NM	0	\$0.00
				NEWS								
E 20	8	09/12/12	09/16/12	M-F 3p-4p	3p-4p		:30			NM	4	\$2,200.00
				RICKI								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	--WTF--				4	\$550.00			
E 21	8	09/12/12	09/17/12	M-F 4p-5p	4p-5p		:30			NM	4	\$4,350.00
				JUDY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$950.00			
		Week: 09/17/12	09/23/12	M-----				1	\$1,500.00			
E 22	8	09/12/12	09/17/12	M-F 5p-6p News	5p-6p News		:30			NM	4	\$6,000.00
				NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
573638 /	09791568

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	OBAMA 4 AMERICA *A	

Advertiser	Original Date / Revision
Obama/D/President	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$1,200.00 Week: 09/17/12 09/23/12 M----- 1 \$2,400.00												
E 23	8	09/12/12	09/17/12	M-F 5p-6p News	5p-6p News		:30			NM	4	\$6,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$1,200.00 Week: 09/17/12 09/23/12 M----- 1 \$2,400.00												
E 24	8	09/12/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	4	\$7,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$1,400.00 Week: 09/17/12 09/23/12 M----- 1 \$3,000.00												
E 25	8	09/12/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	4	\$7,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$1,400.00 Week: 09/17/12 09/23/12 M----- 1 \$3,000.00												
E 26	8	09/12/12	09/17/12	M-F 7p-730p News	7p-730p News		:30			NM	4	\$6,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$1,200.00 Week: 09/17/12 09/23/12 M----- 1 \$2,600.00												
D 27	8	09/15/12	09/15/12	Sat 7p-8p	7p-8p		:30			NM	0	\$0.00
NEWS												
D 28	8	09/16/12	09/16/12	Su 6p-7p	6p-7p News		:30			NM	0	\$0.00
NEWS												
E 29	8	09/12/12	09/17/12	M-F 730-8p	730p-8p		:30			NM	4	\$6,800.00
BIG BANG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$1,600.00 Week: 09/17/12 09/23/12 M----- 1 \$2,000.00												
D 30	8	09/17/12	09/17/12	FOX Prime Monday 9p-10p	9p-10p		:30			NM	0	\$0.00
MOB DOCTOR												
D 31	8	09/12/12	09/12/12	FOX Prime Wednesday 8-10p	8p-10p		:30			NM	0	\$0.00
SYTYCD												
D 32	8	09/14/12	09/14/12	FOX Prime Friday 8p-9p	8p-9p		:30			NM	0	\$0.00
HOUSE												
E 33	8	09/12/12	09/17/12	Late News Rotator	10p-11p Rotator		:30			NM	6	\$13,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTFSS 5 \$2,000.00 Week: 09/17/12 09/23/12 M----- 1 \$3,400.00												
E 34	8	09/12/12	09/17/12	Late News Rotator	10p-11p Rotator		:30			NM	6	\$13,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTFSS 5 \$2,000.00 Week: 09/17/12 09/23/12 M----- 1 \$3,400.00												
E 35	8	09/12/12	09/17/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	4	\$650.00
NEWS												

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09/12/12 - 09/17/12	OBAMA 4 AMERICA *A	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 3 \$150.00 Week: 09/17/12 09/23/12 M----- 1 \$200.00												
E 36	8	09/12/12	09/17/12	M-F 11p-1130p	11p-1130p		:30			NM	3	\$2,700.00
BIG BANG												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WT--- 2 \$850.00 Week: 09/17/12 09/23/12 M----- 1 \$1,000.00												
E 37	8	09/12/12	09/17/12	M-F 1130p-12a	1130p-12a		:30			NM	3	\$1,850.00
SEINFELD												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WT--- 2 \$600.00 Week: 09/17/12 09/23/12 M----- 1 \$650.00												
D 38	8	09/14/12	09/14/12	M-F 1130p-12a	1130p-12a		:30			NM	0	\$0.00
BIG BANG												
D 39	8	09/16/12	09/16/12	Weekend Late Fringe Rotat	11p-1a Rotator		:30			NM	0	\$0.00
BIG BANG												
D 40	8	09/15/12	09/15/12	MLB on FOX Daytime	12p-7p		:30			NM	0	\$0.00
MLB INDIANS												
D 41	8	09/15/12	09/15/12	College Football Late	College Football La		:30			NM	0	\$0.00
COL FTBLL												
D 42	8	09/16/12	09/16/12	Su Paid 11a-1130a	11a-1130a		:30			NM	0	\$0.00
BROWNS INSIDER												
D 43	8	09/16/12	09/16/12	FOX NFL Pregame	FOX NFL Pregame		:30			NM	0	\$0.00
NFL PRE GAME												
D 44	8	09/16/12	09/16/12	FOX NFL 4p	4p-CC		:30			NM	0	\$0.00
NFL												
45	8	09/17/12	09/17/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,000.00
NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/12 09/17/12 M----- 1 \$1,000.00												
46	8	09/17/12	09/17/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/12 09/17/12 M----- 1 \$1,500.00												
47	8	09/17/12	09/17/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$900.00
NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/12 09/17/12 M----- 1 \$900.00												
48	8	09/17/12	09/17/12	M-F 3p-4p	3p-4p		:30			NM	1	\$650.00
RICKI												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/11/12 09/17/12 M----- 1 \$650.00												
D 49	8	09/12/12	09/16/12	Friday Night Touchdown	Friday Night Touch		:30			NM	0	\$0.00
E 50	8	09/12/12	09/16/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----F-- 1 \$600.00												
N 51	8	09/15/12	09/15/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	2	\$600.00
NEWS												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 2 \$300.00												
N 52	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 2 \$450.00												
N 53	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 2 \$450.00												
N 54	8	09/16/12	09/16/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	2	\$600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 2 \$300.00												
N 55	8	09/16/12	09/16/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 2 \$450.00												
N 56	8	09/16/12	09/16/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$350.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$350.00												
N 57	8	09/16/12	09/16/12	FOX News Sunday	10a-11a		:30			NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$450.00												
N 58	8	09/17/12	09/17/12	FOX Prime Monday 9p-10p	9p-10p		:30			NM	1	\$4,000.00
MOB DOCTOR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 M----- 1 \$4,000.00												
N 59	8	09/12/12	09/12/12	The X Factor	The X Factor		:30			NM	1	\$4,000.00
SYTYCD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --W---- 1 \$4,000.00												
N 60	8	09/14/12	09/14/12	FOX Prime Friday 8p-9p	8p-9p		:30			NM	1	\$2,200.00
HOUSE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----F-- 1 \$2,200.00												
N 61	8	09/16/12	09/16/12	Su 1130p-12a	1130p-12a		:30			NM	1	\$500.00
BIG BANG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$500.00												
N 62	8	09/15/12	09/15/12	Cleveland Indians	Various		:30			NM	1	\$2,000.00
MLB INDIANS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$2,000.00												
N 63	8	09/15/12	09/15/12	College Football Late	College Football Late		:30			NM	1	\$1,500.00
COL FTBLL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$1,500.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.





JFCW 48

Check Date: 09/06/2012 Vendor: 0001013515 WJW-TV

Check No. 110568

Project Name: Obama for America 2012 Media

Flight Dates: 9/8/2012 thru 9/10/2012

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019018509080910	09/06/2012	00190185	21,037.50	0.00	21,037.50

#573638

M

copy

Totals

\$21,037.50

\$0.00

\$21,037.50



Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY  
50-937/213

110568

Date 09/06/2012

Pay Amount \$21,037.50\*\*\*

Pay \*\*\*\*TWENTY-ONE THOUSAND THIRTY-SEVEN AND 50 / 100 DOLLAR\*\*\*\*

To The  
Order Of

WJW-TV  
5800 South Marginal Road  
Cleveland, OH 44113



*William H. Groot*  
*Rachyn V. Olson*

Authorized Signature



JECW 400

Check Date: 09/07/2012		Vendor: 0001013515 WJW-TV		Check No. 110975	
Project Name: Obama for America 2012 Media			Flight Dates: 9/11/2012 thru 9/17/2012		
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019054109110917	09/07/2012	00190541	117,427.50	0.00	117,427.50
Totals			\$117,427.50	\$0.00	\$117,427.50

*nil*  
*copy*



Washington Harbour  
 3050 K Street, NW, Suite 100  
 Washington, DC 20007  
 202.338.8700

JPMORGAN CHASE BANK, N.A.  
 Syracuse, NY  
 50-937/213

110975

Date 09/07/2012

Pay Amount \$117,427.50\*\*\*

Pay \*\*\*\*ONE HUNDRED SEVENTEEN THOUSAND FOUR HUNDRED TWENTY-SEVEN AND 50 / 100 DOLLAR\*\*\*\*

To The  
Order Of

WJW-TV  
 5800 South Marginal Road  
 Cleveland, OH 44113



*William H. Board*  
*Rachyn V. Olson*  
 Authorized Signature